

Welcome to Omnia User Group Conference 2020

This will be the best conference in 2020 for anyone working with Omnia solutions. Come join us in Stockholm on 3-4 June for knowledge sharing, new ideas and inspiration to improve your digital workplace.

Last year 96% of the participants said that the conference worked really good when it comes to networking, inspiration and new learnings. To be able to compete with that, we have put together an extensive program with interesting case studies, training and keynotes. We will also hold a customer voice session where you can help us improve Omnia by voting for the improvement suggestion of your choice.

[Read more about Omnia User Group Conference 2020 on our web site](#) – we look forward to seeing you in Stockholm.

Where and when?

The conference is held at Citykonferensen, Malmkillnadsgatan 46 in Stockholm at these dates/times: Wednesday 3 June: Conference 10.30-17.00 and Omnia Mingle 17.00-20.00. (Registration will open at 9.30).

Thursday 4 June: Conference 8.30-15.15.

During March we will share a more detailed schedule with time slots for the various sessions.

Target Group

This event will be relevant and valuable for communicators, intranet managers, project managers, administrators, publishers, superusers, system owners, business developers and similar roles within IT, HR and communication. The conference is only open for organizations that are using Omnia in their initiatives to improve their digital workplace.

How to register

You can register for the conference on our web site and the prize is only 240 EUR. The registration is binding, but it is possible to transfer your seat to a colleague if you are prevented to attend. The fee will be invoiced at the next turn of month after registration.

SESSIONS

Driving user success in the digital workplace

Toyota Material Handling Europe

At last year's Omnia conference Jonas Lindell, Communication Manager at Toyota Material Handling Europe, held a session on how they work to establish a digital workplace based on Office 365. The focus was then on how to drive "roll out and user success" and what activities they were planning to get user buy-in. This year Jonas is back to talk about how the initiative have proceeded, challenges along the way and what results they have reached.

Moving to the cloud to improve productivity

The Swedish Club

The Swedish Club is a leading marine insurer with offices in some of the world's strategic shipping centres. Marina Samsjö, Marketing Communications Manager, and Martin Eriksson, IT Systems Architect, will talk about their ongoing journey from an on-prem intranet solution to the cloud. The main goal when moving to the cloud is to get happier users, but also to improve productivity within user support and IT operations.

Managing Knowledge for multiple audiences and roles

RSA Insurance

RSA Insurance is one of the world's longest standing companies when it comes to insurance, protecting companies and individuals around the world. A key success factor for RSA is ensuring that frontline staff, dealing with a multitude of products with varying levels of involvement have easy access to the right information at the right time. In this session Marc Gooch, Knowledge Management Leader, will present KITE – now moving into a third generation of Knowledge Management solution – and how a system of governance and technology brings value to their business.

KEYNOTES

How to support the mobile-first workforce

When driving initiatives to improve the digital workforce the question on how to include the deskless co-workers in the solution often turns up. During the upcoming year we will present new concepts and features in Omnia that will make it easier for you to handle this challenge, and we will present more on this during the conference.

What's next for Omnia – the roadmap tour

As usual, we will close the conference with a session on the roadmap for Omnia. We will present new and improved functionality that we plan to release during 2020, and also discuss product development in a long-term perspective.

CUSTOMER VOICE

Help us make Omnia a better product

On the upcoming conference we are introducing a new section to the conference where we ask participants to help with making Omnia a better product. Before the conference we will gather improvement suggestions and from customers and then we will hold a vote on how participants prioritize the different functionality. The feature that get the most votes will be included in the next release of the product.

SUPPORT

Ask the experts

At the conference we will have a booth that is staffed with people from the Omnia Support desk. This might be a perfect time to ask about features and functions or challenges that you might have. Please drop by!

TRAINING

Enhance your intranet with structured knowledge sharing

Anders Fagerlund, Omnia Team

Many organizations are trying to win competitive edge by managing knowledge in a better way within their organization. In this session we will describe how you can use Omnia to introduce structured knowledge sharing within your intranet. In this session Anders Fagerlund, from the Omnia Team, will show how communities, articles, discussions and competences can help you take a first step towards making the most of your joint knowledge.

Implementing a quality management system based on Omnia

Jörgen Bjerkesjö, Omnia Team

Omnia provide support for visualizing processes and managing important documents over a controlled life cycle. In this session Jörgen Bjerkesjö, from the Omnia Team, will go through how the product can be used for setting up a solution for managing quality of products and services. You will also learn more on how to prepare for and drive a successful quality management initiative.

A best practice for collaboration in Office 365 and Omnia

Robert Lindgren, Omnia Team

Effective collaboration is a vital component within the digital workplace and Office 365 provides plenty of possibilities. In this session Robert Lindgren, from the Omnia Team, will talk about a best practice for collaboration using Omnia to promote a well-structured collaboration environment that fulfills business needs and delivers a smooth experience for end-users.

Boost user experience in your Omnia solutions

David Jönell, Omnia Team

Omnia comes with some great features for publishing, editing and presenting content. In this session David Jönell, from the Omnia Team, will show you how Omnia publishing tools can be used to boost the user experience. David will run a hands-on lecture on how Publishers can get the most out of some vital publishing concepts in the product.

Taking your Omnia solutions to the next level

Johan Schedin-Jigland, Omnia Team.

This session is focused on delivering inspiration and ideas on how to take your digital workplace to the next level. Here Johan Schedin Jigland, from the Omnia Team, will provide some hands-on examples of Omnia implementations that can provide enhanced value to your organization, Johan will touch on for instance My Content, Search, Team Collaboration, Microsoft Teams Integration, Related Pages and more.

NETWORK

The Omnia Mingle

At this Wednesday evening event you can connect and share knowledge with conference delegates and the Omnia Team. We also serve dinner and refreshments.